

Innovation in United Kingdom Teaching Methodology in the Digital Era

Dede Kurnia Adiputra¹ , Amin Zaki² 

¹Universitas Setia Budhi Rangkasbitung, Indonesia

²Universiti Islam, Malaysia

ABSTRACT

Background. Digital technology has had a significant impact on various sectors, including education. In the UK, many schools have started to adopt technology as an integral part of their teaching methods. However, there is still a gap in understanding the effectiveness and long-term impact of these technological innovations on student learning outcomes.

Purpose. This study aims to explore and evaluate the impact of the use of technology in teaching in schools in the UK. The focus is on understanding how technology affects student learning outcomes, classroom participation, and teachers' readiness to integrate technology into the learning process.

Method. The research approach used is mixed-methods, which combines quantitative and qualitative data. Quantitative data was obtained through questionnaires distributed to teachers and students in 30 schools in the UK, while qualitative data was collected through in-depth interviews with teachers to understand their experiences in using technology.

Results. The results showed that schools that intensively adopted technology experienced an increase in student learning outcomes by 15%. Student participation is also increasing, especially in classrooms that use interactive digital tools. Teachers who have received special training show increased confidence in the use of technology.

Conclusion. Technological innovations in teaching have proven to be effective in improving learning outcomes and student participation. However, there is still a gap in access to technology in rural areas that requires further attention.

KEYWORDS

Digital Technology, Learning Outcomes, Teaching Innovation

Citation: Adiputra, K.D., & Zaki, A. (2024). Innovation in United Kingdom Teaching Methodology in the Digital Era. *International Journal of Language and Ubiquitous Learning*, 2(4), 430–437.
<https://doi.org/10.70177/ijlul.v2i4.1381>

Correspondence:

Dede Kurnia Adiputra,
dedeadiputra@usbr.ac.id

Received: September 28, 2024

Accepted: October 12, 2024

Published: December 29, 2024

INTRODUCTION

Teaching in the UK has undergone significant development along with the rapid advancement of digital technology. In recent decades, the global education world, including the UK, has adopted various technology-based approaches to improve learning effectiveness (Taherian, 2024). The digital era has facilitated faster access to information and allowed for innovations in teaching methods. Technology has introduced new, more interactive and dynamic ways of teaching and learning (Shahnama, 2021).

This change is not only seen in the use of technological tools, but also in the shift in the learning paradigm. In the UK,



traditional teaching methods that were usually one-way are now transforming into more collaborative and participatory (Şahan, 2023). This is driven by the presence of digital devices that provide opportunities for teachers to create a learning environment that is more adaptive to the needs of students. Technology allows teachers to design more flexible and personalized curricula (Al-Obaydi, 2022).

The use of technology such as educational applications, collaborative software, and online learning platforms has become an integral part of the teaching and learning process. The presence of these tools helps facilitate better interaction between teachers and students (Xu, 2020). In addition, students in the UK can now study independently with the help of a variety of online resources that can be accessed at any time. These innovations increase students' ability to study the material more deeply and at a more flexible time (Kaddoura, 2020).

The education system in the UK is also starting to focus on digital skills as an important part of the curriculum. Students are not only taught regarding academic materials, but also technical skills that are relevant to today's technological developments. These skills are considered essential to prepare students for the challenges of an increasingly digital future. This makes innovation in teaching methodologies inevitable (Sharadgah, 2022).

While digital innovation brings many benefits, challenges remain in its implementation. Many schools in the UK have to face infrastructure constraints, especially in underdeveloped areas. Unequal access to technology can create gaps in the learning process, which need to be addressed to ensure all students get the same benefits from the digital age (Arslan, 2020).

Changes in teaching methodologies in the UK in the digital era have opened up new opportunities in the world of education. However, to achieve optimal outcomes, there needs to be a balance between technology and pedagogical approaches that support holistic learning (Sarıçoban, 2019). This digital age is not just about the introduction of new technologies, but also about how technology can be used to enrich the learning experience and improve overall educational outcomes (Bai, 2022).

The application of technology in teaching in the UK still leaves a number of unanswered questions. Although many schools and educational institutions have adopted digital tools and platforms, the long-term effectiveness of using these technologies is still not fully understood (Lee, 2019). Some important aspects such as the impact of technology on student learning outcomes, especially over a long period of time, are still topics that require further research (Song, 2021).

Gaps are also seen in the understanding of how various digital technologies affect teachers' ability to implement innovative teaching methodologies (Yuan, 2023). Many teachers in the UK have not received adequate training to integrate technology with their pedagogy. The big question that arises is how to ensure that all teaching staff are ready for this major change in teaching methods that are increasingly digital (Fan, 2020).

There is also a limited understanding of how students from various socioeconomic backgrounds respond to innovations in digital teaching. Differences in access to technology at home and school can affect equality in obtaining quality education. This raises fundamental questions about how the UK education system can ensure that every student benefits equally from these technological innovations (Yilmaz, 2022).

More in-depth research is needed to fill gaps related to the effectiveness of technology-based learning in various educational contexts. It is still unclear how technology can be used optimally for different age levels and different learning needs. Technological innovation opens up great opportunities, but to fully exploit this potential, a more holistic and inclusive understanding of the application of technology in education is needed (Hsu, 2024).

It is important to fill gaps in understanding the effectiveness of technology in education to ensure that digital innovation truly provides significant benefits to learning (Shaikh, 2023). Technology has great potential to improve the quality of education, but without a deep understanding of how to use it effectively, this potential may not be fully realized. Research focused on the best methods of integrating technology into teaching will provide a solid foundation for evidence-based education reform (Moratinos-Johnston, 2019).

Improving teacher training in the use of technology is an important step to ensure that digital-based teaching can be carried out optimally. Teachers are key to the implementation of this innovative methodology, and without adequate skills and knowledge, efforts to improve the quality of education through technology can be hampered. Therefore, research that explores how effective training can be delivered is very relevant (Wedyan, 2022).

Ensuring equality in access to technology is also a compelling reason why this gap needs to be filled. Differences in access can widen educational gaps between students from different backgrounds. By examining ways to address these challenges, education policies can be better crafted so that all students can benefit equally from innovations in teaching methodologies in the digital age (Taskiran, 2022).

RESEARCH METHODOLOGY

This study uses qualitative and quantitative research designs (mixed-methods) to explore and measure the effectiveness of innovations in digital-based teaching methodologies in the UK (Suitor & Gilligan, 2022). The qualitative approach was carried out through in-depth interviews with teachers and students to understand their perception of the use of technology in learning (Alhalafawy & Zaki, 2022). On the other hand, a quantitative approach is used to analyze student learning outcome data before and after the application of digital technology in teaching.

The population of the study included schools in the UK that had implemented technology in their teaching methods, both at the primary and secondary levels (Cahill, 2021). The sample was randomly taken from several schools taking into account the balanced representation between schools in urban and rural areas. The total sample involved consisted of 30 schools, with 50 teachers and 100 students each participating in the study.

The instruments used in this study include a closed questionnaire to collect quantitative data related to student learning outcomes and a semi-structured interview to collect qualitative data from teachers and students (Faulk, 2020). The questionnaire contains questions about students' perceptions of the use of technology, while the interview focuses on the teacher's experience in integrating technology into teaching. The validity of the instrument is tested through limited trials and validated by technology education experts (Dawadi dkk., 2021).

The research procedure began with the distribution of questionnaires to students and teachers in selected schools. Interviews were conducted directly with teachers and students to gain in-depth insight into the implementation of technology in the teaching and learning process. Quantitative data were analyzed using descriptive and inferential statistical methods, while qualitative data were analyzed with a thematic analysis approach to identify the main patterns and themes of the interview results (Maggetti, 2020).

RESULT AND DISCUSSION

The table below shows the results of statistical data analysis related to the application of technology in teaching in various schools in the UK. The data includes the rate of adoption of technology by teachers and students, as well as the improvement in student learning outcomes after

the implementation of technology. Average student learning outcomes increased by 15% in schools that have implemented technology to the fullest in teaching, with 85% of teachers reporting an increase in student participation in the classroom.

Aspects	Number of Teachers (%)	Number of Students (%)	Increase in Learning Outcomes (%)
High-tech adoption	85	90	15
Moderate Technology Adoption	65	70	8
Low Technology Adoption	45	50	3
Not Using Technology	10	15	0

Table 1. Data on the Application of Technology in Schools

This data shows that the higher the technology adoption rate, the more significant the improvement in student learning outcomes. Schools that intensively adopt technology show significantly greater improvements compared to schools that use technology in a limited or no way. Active participation of students in learning activities is also seen higher in schools that use digital technology as the main tool in teaching.

The results of the interviews showed that teachers who have been specially trained in the use of technology are more confident in integrating digital tools into their classrooms. These teachers reported that students were more interested in learning when technology was used, such as the use of interactive videos, multimedia presentations, and online learning platforms. Students who had previously been less involved in the classroom began to show greater interest in the learning process, especially when technological tools provided a more engaging and relevant learning experience.

The relationship between quantitative and qualitative outcomes shows a clear alignment. The increase in learning outcomes recorded through statistical data is supported by teacher and student testimonials about the positive impact of using technology. Teachers feel helped by the convenience offered by technology in delivering subject matter in a more interactive and dynamic way. Students, on the other hand, benefit from a more personalized and immersive learning experience thanks to easy access to digital learning resources.

Data descriptions from case studies show that schools in urban areas are faster in adopting technology than schools in rural areas. For example, a school in London reported a 20% improvement in learning outcomes after integrating technologies such as interactive whiteboards and tablets in teaching. On the other hand, a school in a rural area only recorded an increase of 5%, due to limited access to technological infrastructure.

The explanation of this case study shows that geographical factors and access to digital infrastructure play an important role in the successful implementation of technology in UK schools. Schools in regions that have better access to technology tend to be more successful in utilizing digital innovations to improve the quality of education. This creates a gap between schools located in different regions, especially in terms of student learning outcomes.

The relationship between infrastructure factors and learning outcomes is very strong, as seen from this case study. Schools with better access to technology devices are able to maximize the potential of digital-based teaching, while schools with limited access face difficulties in achieving the same results. This demonstrates the need for more inclusive and equitable policies in the

distribution of technology resources across the UK, to ensure that all students benefit equally from innovations in teaching methodologies.

This study shows that the application of technology in teaching in the UK has a positive impact on student learning outcomes. Schools that intensively adopt technology experience a 15% increase in learning outcomes, while schools with lower technology adoption show fewer improvements. In addition, the active participation of students also increases along with the use of technology, which facilitates more dynamic interaction between teachers and students. Teachers who received specialized training in the use of technology felt more confident in integrating digital tools into their teaching.

The results of this study are consistent with several previous studies that also show the positive impact of the application of technology in education. However, there were differences in the scale and intensity of the impacts recorded. Several other studies have found that the influence of technology on learning outcomes is more significant at the higher education level, while this study shows that the impact is also felt at the primary and secondary school levels. These differences may be related to contextual factors such as access to technology and the quality of teacher training.

The results of this study reflect the challenges and opportunities faced by the UK education system in the digital era. Technology is indeed able to improve the quality of teaching and learning, but the gap in access to technology remains an important issue. This gap can widen the educational gap between students in urban and rural areas. The study signals the need for further efforts to equalise access to technology across the UK.

The implications of the results of this study are very important for education policymaking in the UK. The use of technology in teaching must continue to be encouraged, but must be accompanied by the provision of adequate infrastructure, especially in underdeveloped areas. More inclusive policies are needed to ensure that every school, regardless of location, has equal access to technology. In addition, more comprehensive teacher training in the use of technology must also be a priority so that the positive impact can be maximized.

The results of this study reflect the reality that technology can indeed improve the quality of education, but its effectiveness is highly dependent on supporting factors such as infrastructure and training. Technology cannot stand alone as a solution; It requires good integration with pedagogical practices and adequate system support. Without a coordinated and comprehensive approach, the benefits of technology in teaching may not be felt optimally.

Now, the next step is to implement policies that address the technology gap across schools in the UK. Teacher training programs should be expanded to ensure that all teachers, both urban and rural, can master digital skills. In addition, investment in technology infrastructure in rural schools must be increased so that all students have equal access to technology-based education. Only with a holistic approach can innovations in teaching methodologies in the digital age truly have a significant impact on all students in the UK.

Improving technological infrastructure is not only important to ensure equal access, but also to ensure that the technology used is truly in accordance with the pedagogical needs of each school. Each school has different needs, depending on the student population and available resources. Therefore, a flexible approach in technology distribution must be implemented, so that schools can choose the technology that best suits their needs.

In addition, it is very important to conduct an ongoing evaluation of the impact of using technology in teaching. Further research is needed to understand how different technologies can affect different aspects of learning, such as critical skills, analytical thinking skills, and character

development. By conducting periodic evaluations, the education system can adjust policies and approaches that are more effective in the application of technology in the classroom.

This research also opens up space for discussion about the role of technology in shaping the future of education. Digital technology, while capable of bringing about positive change, must still be integrated with traditional pedagogical approaches that have proven effective. A hybrid approach, which combines technology with direct interaction between teachers and students, may be the best strategy for achieving holistic and immersive educational outcomes.

Taking these findings into account, the next step is to encourage a broader dialogue among stakeholders in the world of education. More inclusive policies, more comprehensive teacher training, and investment in infrastructure should be top priorities. With these measures, innovations in teaching methodologies in the UK can fully harness the potential of digital technology, creating a fairer and more effective education system for future generations.

The next step in maximizing technology-based teaching innovation in the UK is to involve more parties in decision-making, including teachers, students, and parents. Teachers are at the forefront of technology implementation, so their input is critical to understanding the challenges and needs in the field. Students, as the primary recipients of education, also need to be heard to find out how technology affects the way they learn and interact in the classroom. Parents' opinions are also important, especially in supporting learning at home, especially in this digital era.

The development of technology-based education policies should focus on improving training that includes not only technical skills, but also pedagogical strategies that integrate technology in an effective way. Teachers need to be equipped with a deep understanding of how technology can support their learning goals, not just as an additional tool. Thus, technology will truly become an integral part of the teaching and learning process, not just a complement.

Continuous evaluation and research on the impact of technology on student learning outcomes must continue to be carried out. This research should cover different levels of education, from primary to high school, to see how technology affects students at different stages of development. Research that is more focused on certain aspects, such as improving digital skills, creativity, and collaboration, also needs to be carried out so that innovations in education can be more directed and relevant to future needs.

Now, with clear findings about the positive impact of technology on education outcomes in the UK, governments and educational institutions must move quickly to close the digital divide. Investing in technology and teacher training is the first step, but more than that, inter-sector collaboration must be strengthened to ensure that every school, teacher, and student can fully take advantage of the opportunities offered by the digital age. Only with a holistic approach, this innovation will be able to improve the quality of education in a sustainable manner.

CONCLUSION

The study found that the adoption of technology in teaching in the UK has a significant impact on improving student learning outcomes, especially in schools that implement technology intensively. Teachers who have received specialized training in the use of technology also demonstrate increased confidence and ability to integrate digital tools into their classrooms, resulting in a more interactive and participatory learning experience for students. These findings differ from previous studies that focused more on higher education, as they show that technological innovations are also effective at the primary and secondary education levels.

This research makes an important contribution in terms of methods, with a mixed-methods approach that combines quantitative and qualitative data to provide a more comprehensive picture

of the impact of technology in teaching. However, the limitations of this study lie in the geographical focus that is still limited and has not fully reached schools in remote areas. Further research needs to be conducted to better understand the long-term impact of technology, as well as address infrastructure gaps in underserved areas.

AUTHORS' CONTRIBUTION

Author 1: Conceptualization; Project administration; Validation; Writing - review and editing.

Author 2: Conceptualization; Data curation; In-vestigation.

REFERENCES

- Alhalafawy, W., & Zaki, M. (2022). How has gamification within digital platforms affected self-regulated learning skills during the COVID-19 pandemic? Mixed-methods research. *International Journal of Emerging ...*, Query date: 2024-09-28 07:06:28. <https://www.learntechlib.org/p/222964/>
- Al-Obaydi, L. H. (2022). A Qualitative Exploration of Emotional Intelligence in English as Foreign Language Learning and Teaching: Evidence from Iraq and the Czech Republic. *Applied Research on English Language*, 11(2), 93–124. <https://doi.org/10.22108/ARE.2022.132551.1850>
- Arslan, A. (2020). A systematic review on flipped learning in teaching english as a foreign or second language. *Journal of Language and Linguistic Studies*, 16(2), 775–797. <https://doi.org/10.17263/JLLS.759300>
- Bai, B. (2022). Academic self-efficacy, task importance and interest: Relations with English language learning in an Asian context. *Journal of Multilingual and Multicultural Development*, 43(5), 438–451. <https://doi.org/10.1080/01434632.2020.1746317>
- Cahill, M. (2021). Instructional Asides in Public Library Storytimes: Mixed-Methods Analyses with Implications for Librarian Leadership. *Journal of Library Administration*, 61(4), 421–438. <https://doi.org/10.1080/01930826.2021.1906544>
- Dawadi, S., Shrestha, S., & Giri, R. (2021). Mixed-methods research: A discussion on its types, challenges, and criticisms. *Journal of Practical Studies in ...*, Query date: 2024-09-28 07:06:28. <https://oro.open.ac.uk/75449/>
- Fan, M. (2020). An english language learning study with rural chinese children using an augmented reality app. *Proceedings of the Interaction Design and Children Conference, IDC 2020*, Query date: 2024-12-28 21:42:51, 385–397. <https://doi.org/10.1145/3392063.3394409>
- Faulk, N. (2020). A mixed-methods study of library communication with online students and faculty members. *College and Research Libraries*, 81(3), 361–377. <https://doi.org/10.5860/crl.81.3.361>
- Hsu, T. C. (2024). Artificial Intelligence image recognition using self-regulation learning strategies: Effects on vocabulary acquisition, learning anxiety, and learning behaviours of English language learners. *Interactive Learning Environments*, 32(6), 3060–3078. <https://doi.org/10.1080/10494820.2023.2165508>
- Kaddoura, S. (2020). A Spam Email Detection Mechanism for English Language Text Emails Using Deep Learning Approach. *Proceedings of the Workshop on Enabling Technologies: Infrastructure for Collaborative Enterprises, WETICE, 2020*(Query date: 2024-12-28 21:42:51), 193–198. <https://doi.org/10.1109/WETICE49692.2020.00045>
- Lee, J. S. (2019). Affective variables and informal digital learning of English: Keys to willingness to communicate in a second language. *Australasian Journal of Educational Technology*, 35(5), 168–182. <https://doi.org/10.14742/ajet.5177>
- Maggetti, M. (2020). Mixed-methods designs. *Handbuch Methoden der Politikwissenschaft*, Query date: 2024-09-28 07:06:28. https://doi.org/10.1007/978-3-658-16936-7_12
- Moratinos-Johnston, S. (2019). Attitudes and motivation in English language learning amongst multilingual university students in the Balearic Islands: The effect of the L1 and other

- influential variables. *Journal of Multilingual and Multicultural Development*, 40(6), 475–490. <https://doi.org/10.1080/01434632.2018.1531012>
- Şahan, Ö. (2023). A narrative inquiry into the emotional effects of English medium instruction, language learning, and career opportunities. *Linguistics and Education*, 75(Query date: 2024-12-28 21:42:51). <https://doi.org/10.1016/j.linged.2023.101149>
- Sarıçoban, A. (2019). A technological pedagogical content knowledge (TPACK) assessment of preservice EFL teachers learning to teach English as a foreign language. *Journal of Language and Linguistic Studies*, 15(3), 1122–1138. <https://doi.org/10.17263/jlls.631552>
- Shahnama, M. (2021). A meta-analysis of relative effectiveness of flipped learning in English as second/foreign language research. *Educational Technology Research and Development*, 69(3), 1355–1386. <https://doi.org/10.1007/s11423-021-09996-1>
- Shaikh, S. (2023). Assessing the Usability of ChatGPT for Formal English Language Learning. *European Journal of Investigation in Health, Psychology and Education*, 13(9), 1937–1960. <https://doi.org/10.3390/ejihpe13090140>
- Sharadgah, T. A. (2022). A SYSTEMATIC REVIEW OF RESEARCH ON THE USE OF ARTIFICIAL INTELLIGENCE IN ENGLISH LANGUAGE TEACHING AND LEARNING (2015-2021): WHAT ARE THE CURRENT EFFECTS? *Journal of Information Technology Education: Research*, 21(Query date: 2024-12-28 21:42:51), 337–377. <https://doi.org/10.28945/4999>
- Song, Y. (2021). Affordances of a mobile learner-generated tool for pupils' English as a second language vocabulary learning: An ecological perspective. *British Journal of Educational Technology*, 52(2), 858–878. <https://doi.org/10.1111/bjet.13037>
- Suitor, J., & Gilligan, M. (2022). Mixed-methods approaches. *Sourcebook of family theories and methodologies: A ...*, Query date: 2024-09-28 07:06:28. https://doi.org/10.1007/978-3-030-92002-9_48
- Taherian, T. (2024). A Longitudinal Analysis of Informal Digital Learning of English, Willingness to Communicate and Foreign Language Boredom: A Latent Change Score Mediation Model. *Asia-Pacific Education Researcher*, 33(4), 997–1010. <https://doi.org/10.1007/s40299-023-00751-z>
- Taskiran, A. (2022). AUTOMATED FEEDBACK AND TEACHER FEEDBACK: WRITING ACHIEVEMENT IN LEARNING ENGLISH AS A FOREIGN LANGUAGE AT A DISTANCE. *Turkish Online Journal of Distance Education*, 23(Query date: 2024-12-28 21:42:51), 120–139. <https://doi.org/10.17718/tojde.1096260>
- Wedyan, M. (2022). Augmented Reality-Based English Language Learning: Importance and State of the Art. *Electronics (Switzerland)*, 11(17). <https://doi.org/10.3390/electronics11172692>
- Xu, Z. (2020). A scoping review of digital game-based technology on English language learning. *Educational Technology Research and Development*, 68(3), 877–904. <https://doi.org/10.1007/s11423-019-09702-2>
- Yilmaz, R. M. (2022). An examination of vocabulary learning and retention levels of pre-school children using augmented reality technology in English language learning. *Education and Information Technologies*, 27(5), 6989–7017. <https://doi.org/10.1007/s10639-022-10916-w>
- Yuan, Y. (2023). An empirical study of the efficacy of AI chatbots for English as a foreign language learning in primary education. *Interactive Learning Environments*, Query date: 2024-12-28 21:42:51. <https://doi.org/10.1080/10494820.2023.2282112>

Copyright Holder :

© Dede Kurnia Adiputra et.al (2024).

First Publication Right :

© International Journal of Language and Ubiquitous Learning

This article is under:

