

Utilization of Canva Application in Social Knowledge Lessons

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ABSTRACT

Background. At present, the use of this Canva application in Social Science learning can be used as a means of learning media on the use of technology as an easy learning medium.

Purpose. This article is an activity to provide insight to students at Primary School 23 Rambatan in using the canva application as a social studies learning media..

Method. This article uses descriptive qualitative research methods, the steps of which are by going directly to the field and looking for natural data sources, so that the data obtained is accurate and meets the desired results.

Results. The result of this study is that the canva application is very suitable for use as a learning media for students of Primary School 23 Rambatan because the media is attractive and able to increase students' enthusiasm for learning.

Conclusion. Creating designs with Canva In providing teaching materials for students, for example, such as designs in the form of education in order to attract the attention of students to be interested in seeing the content created.

KEYWORDS

Canva Application, Elementary School, Social Science Lesson

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INTRODUCTION

Social science is a lesson that is mandatory in elementary school, this lesson aims to develop the potential of students to care about social problems that will occur among the community (Leask dkk., 2021). Social science learning is very important as the development of knowledge, attitudes and skills of students to become better individuals (Graham dkk., 2020). As we know that the development of technological times is now increasingly sophisticated, students are expected to understand technology to improve the quality of education. because now there are various kinds of learning media that can help the teaching and learning process and using this software students can learn to design (Nicolaou, 2021). The rapid development of information technology affects the world of education (Asongu & Odhiambo, 2019). Education it self is very important for every generation, especially the younger generation in the advancement of good



educational knowledge and can increase our insight into human resources in a country (Alsoufi dkk., 2020). Meanwhile, according to Ihsan (2005: 1) the meaning of education is as "an effort that grows and develops innate potentials.". Education means that part of social life is also inseparable from its development or change, education can develop and change every year depending on the development of existing technology (Degtyarev dkk., 2023). Media can be interpreted as a component of tools in the learning system (Capkun dkk., 2022) in a broad sense, media can be interpreted as the maximum utilization of all components of learning resources and systems to achieve specific learning goals (Yamazaki dkk., 2022). it can be interpreted that learning media is a tool or intermediary in assisting the teaching and learning process between teachers and students in realizing good learning and based on technology (Rachmadtullah dkk., 2022). one of the many technological applications that are already present is the Canva application (Shahrubudin dkk., 2019). Canva is a program for designing online that provides presentations, resumes, posters, pamphlets, graphics, banners, and so on in the Canva application (Kurniasari dkk., 2022).

This application has several advantages including having an attractive design. can increase the creativity of both teachers and students and in designing it does not have to use a laptop, it can also be on Android (Tsai dkk., 2020). Besides its advantages, this canva application also has a disadvantage, namely that we must have a data package so that we can connect to the application. In addition, there are several Learning templates that are paid. The attractiveness of the canva application for teaching materials includes interesting content and has educational value if students are interested in seeing the content, students will find it easier to take lessons in the content (Hassan dkk., 2022).

Based on good and correct Indonesian language "content" can be interpreted to be something information available in the media and electronics with interesting content to be given to students, especially still in elementary school is photos and videos. Users can post photos and videos by including educational value using their creativity (Chen dkk., 2023). Canva is an online media, which can be used to participate in each other. Participating is being able to communicate with each other using Canva easily to disseminate information, create content or information to convey to others. Replying to comments and input submitted by other users, other communications are also available on social media facilities (Hajek & König, 2021).

All of them can be used quickly and without limits (Hinojosa dkk., 2020). Art is an education that plays an important role in developing skills as well as artistic talent. art itself also provides opportunities for us to release our imagination, skills, and be able to express our ideas. At this time art is important, for all things related to the beauty of art (Holmes & Tuomi, 2022). The art that exists in the community at this time is the art of designing pamphlets, carving, and so on. This can be used to attract people at this time to bring out artistic talent by paying attention to their art patterns (Goomas & Czupryn, 2021).

This can be used to help traders or students who want to design student assignments. Spreading is important in informing the potential of an area that in that area there is potential for natural resources or human resources (Asongu & Odhiambo, 2019). With this social media, people can disseminate information easily and use costs that are not so expensive, for the development of this social media (Maqableh & Alia, 2021). at present, the use of this Canva application in Social Science learning can be used as a means of learning media on the use of technology as an easy learning medium. simple in terms of its use, time, and the results that can be obtained (Exenberger dkk., 2021).

RESEARCH METHODOLOGY

This article uses descriptive qualitative research methods, the steps of which are by going directly to the field and looking for natural data sources, so that the data obtained is accurate and meets the desired results (Sundler dkk., 2019; Teti dkk., 2020). Furthermore, data management can be obtained by writing and forming in the form of a clear report. After that the data obtained can be categorized according to the problem and designed in the right form so that it can make it easier for researchers to see how the patterns are related to one another. Then it can be concluded and later management of data that can already be processed and sent in a form that is in accordance with the pattern of problem solving carried out.

RESULT AND DISCUSSION

Forming content with Canva in delivering teaching materials for students, it is very important that the content contains education that is able to attract the attention of students to be interested in seeing the designed content. Whatever the form of content is to create fonts, animations and more. Benefits of Canva Apart from being used to design content on social media, Canva can be used to do other designs, such as creating logos, posters, advertising banners, and others. Designs that can be utilized include Logos can be used as a means of branding the business being carried out. as well as to design how the logo, in the Canva application there are several choices of templates that have been provided or create your own by the application (Amrina dkk., 2021).

Posters can be used to advertise products, services and others. in order to use sponsors for promotion, you must access the existing page. Which templates can be used to create various types of certificates. with everything provided by Canva, it will be easier for teachers to deliver content with the most interesting concept possible, so that students who see the content are interested in seeing it longer and not feel boring in learning activities (Kalman dkk., 2020). Utilization of the use of Canva applications in Social Studies lessons can foster students' skills in designing poster designs, presentations, and others. this application provides many examples that can be used as video examples in the form of templates (Yemini, 2019).

Can be used as a model to support student creativity in the process of producing designs. Canva in social science learning media. Judging from the canva application information, the application already has features that can be utilized for learning, mentioning that this application is a tool that can help develop creativity and cooperation for all students (Howitz dkk., 2020). The only design or pattern that can be expected in the classroom. Spreading students' design skills and expertise, forming an interesting and fun learning method. There are also advantages and disadvantages to this application. The advantage of the software is that it makes it easier for users to create something they want (Zhu dkk., 2020).

It is expected to be similar to the various kinds of free features that are available, for example, such as learning video models, various forms of poster options, presentation videos and video templates or certificates and many others that are available free and attractive (Baber, 2020). In order to make it easier for teachers to make learning videos, teachers can adjust the shape of the writing, the color and the size and to make it easily accessible we can use a laptop or android just by downloading it from the play store. If you want to access using a laptop, you can go through Goggle by opening Mozilla or chrome (Sadeghi dkk., 2021).

This software can be accessed without having to download it first. Besides having advantages, of course, this software has several disadvantages, such as relying on relative internet network speeds and must be safe (Pal & Vanijja, 2020). And especially if the network disappears or the network connection is lost, then this application cannot be accessed and cannot be used. This

software has various forms of templates for various stickers and illustrations and can be used for free (Degtyarev dkk., 2023). There are also paid ones, but it doesn't matter because the free ones have many good shapes and are no less interesting than the paid ones. Now here student creativity is needed in designing something interesting (Barari dkk., 2022).

But for the design, it must be chosen so that it does not become the same design with others, for example, templates, images, colors, and so on in the Canva application (Ilyicheva dkk., 2022). However, it is not a problem, depending on the students in using the application design. The usefulness of Canva for teachers and students. being a sophisticated technology-based software, Canva also provides a learning space for teachers Canva also provides a learning space for students to carry out the learning process using learning videos. The learning video media used are many interesting ones so that students feel at home in carrying out the teaching process (Asongu & Odhiambo, 2019).

This software is software that provides various forms of design or design that can be made in the form of presentations or power points. Microsoft Power points, abbreviated as ppt, is software software in the form of slides that we can use for presentations that we want to explain to our students (Sensors, 2023). This media can also be used directly or in online or online meetings. And also especially with this ppt media, students learn more focused because they are not fixated on the explanation of the teacher and also this media is more effective and interesting and also the learning process is smooth (Karepesina dkk., 2023).

This software is an attraction for people in making learning videos that provide its attractiveness, namely given the colors, images, and fonts so that the power points can be made interesting and how to access this software is to select the search "Presentation" then interesting choices will arise directly, and after completion of the design, the template or the results of the design can be moved into Power Point (Putra dkk., 2021). Utilizing Power Point templates in Canva is not only intended for teachers, but also for students if they want to convey material that is required to use Power Point. Furthermore, besides Power Point.

Teachers can also create certificates for students to be given during events or competitions, in Canva, certificate designs are also provided with a variety of choices. Next is a template for videos (Stone dkk., 2019). Usually a teacher provides videos for examples, references, or explanations to students. With Canva, teachers can also use templates with attractive colors and additional fonts to beautify the video background when displayed. Likewise, posters, infographics, resumes, handouts, and so on can be used and utilized (Kubayi & Larkin, 2019). Again, it is not only teachers who can use it, students can also teach. Using this Canva application to students, if the teacher recommends making a video, presentation, poster, and so on that contains an explanation, tourorial or otherwise, students are expected to be able to operate and create an attractive design. The advantage gained is that, in addition to gaining knowledge in learning, students also learn to be skilled (Sarugaku dkk., 2019).

Here, an example of the design results made through the Canva application

Now this first design here, the teacher first makes a cover design for the video prefix, where the beginning is like the name of the lesson, and the name of the teacher. the picture is as below

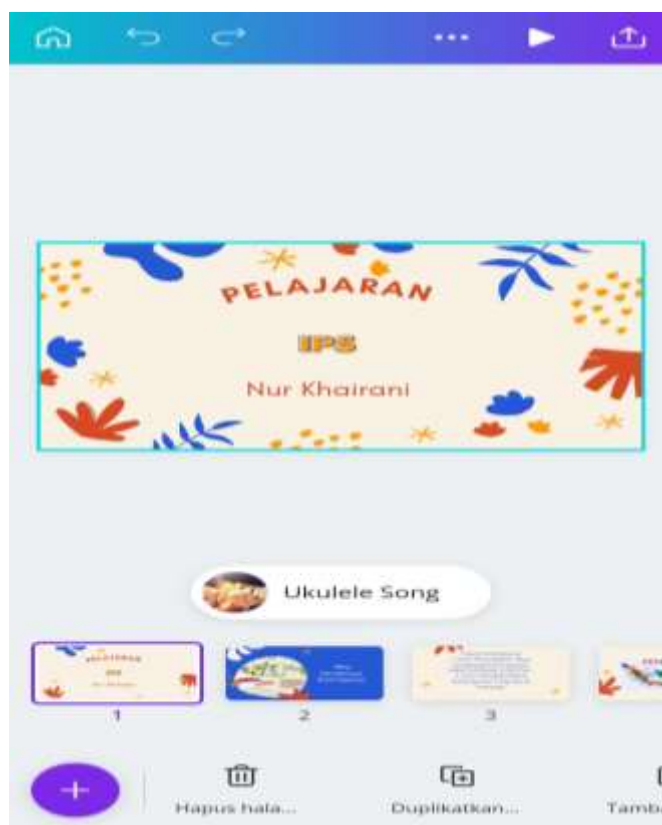


Figure 1. Learning video cover on Canva application

Now the second picture is here the teacher has started to explain the material which is about how to appreciate the diversity that exists in Indonesia.

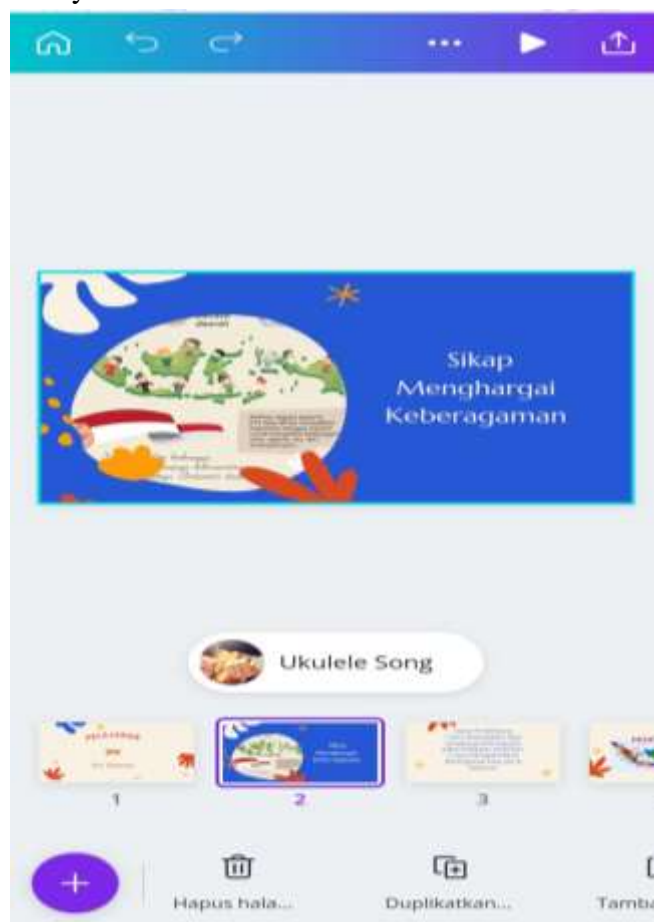


Figure 2. Material design in Canva application

So this picture in this third picture the teacher presents this map image of Indonesia where the teacher presents material about the archipelago where there are large and small islands scattered throughout Indonesia. Now here our country, namely Indonesia, has different characteristics of its population, now this is what causes diversity in Indonesia.

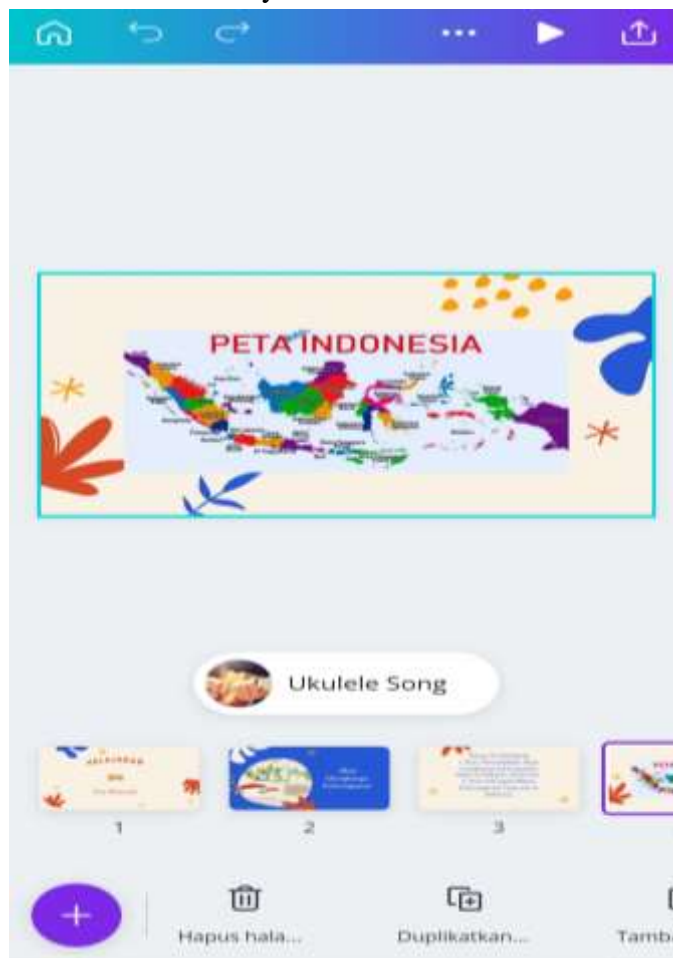


Image 3. Map design in Canva application made 1 page

Based on the explanation above, we can find out how about the Canva application in learning or other purposes. This Canva application can be used on laptops and androids, how to use it is not so difficult which are the steps:

Downloading the Canva application via the play store / via the Canva application link.

If we want to use this Canva application, we must download it first by opening the play store, then type Canva in the search, this application will automatically appear, then click install and wait until it is successfully installed.

Creating a Canva account

By pressing the new register button after that then Log in

Create a Canva design

After we install teachers and students can create designs according to our respective needs. We can choose various types of templates according to our wishes.

Saving design results from Canva

After the design we made earlier has been completed, the last step is to save the design we made earlier. After the design we made earlier has been completed, the last step is to save the design we made earlier. How to save it is to press the sign at the top right, then click on the design, it will automatically be saved in our gallery or file.

CONCLUSION

Creating designs with Canva In providing teaching materials for students, for example, such as designs in the form of education in order to attract the attention of students to be interested in seeing the content created. In the process of creating, this Canva application also provides various features that can be used, for example videos, videos in the form of several options that can be used directly, and can improve students' skills in designing. In using the Canva application, this is done with a discussion method in which the teacher and the students can discuss their ideas.

AUTHORS' CONTRIBUTION

Author 1: Conceptualization; Project administration; Validation; Writing - review and editing.

Author 2: Conceptualization; Data curation; In-vestigation.

Author 3: Data curation; Investigation.

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